



OBJECTIVE Seeking full-time position as a **Visual Development Artist** and eventually developing in areas of creative & art direction. To provide **QUALITY** commercial design & artwork with professional **SERVICE**; a high level of **SKILL, ENTHUSIASM, CREATIVITY** and strong **COMMUNICATION**.

EDUCATION **Master of Fine Arts - Animation**
Savannah College of Art and Design (SCAD), Savannah, GA, USA | May 2008

Certificate - Sculpture
Nanyang Academy of Fine Arts, Singapore | 2006

Bachelor of Arts - Interactive & Multimedia Design
Curtin University of Technology, Perth, Australia | 2001

Bachelor of Applied Science - Materials Engineering
Nanyang Technological University, Singapore | 1996

SKILLS

Languages English, Chinese (Spoken & Written)

Software	Graphic	3D	Interactive	Video Compositing
	Adobe Photoshop	Autodesk Maya	Adobe Flash	Adobe After Effects
	Adobe Illustrator	Deep Paint	Dreamweaver	
	Adobe Indesign	Zbrush (Basic)		
	Corel Painter			

- Creative Skills
- 3D Texture Painting, Lighting & Compositing
 - Concept development/ art/ graphic / web design
 - Pre-visualization / Character Design
 - Storyboarding / Layout
 - Strong drawing skills
 - Fast learner & good communication skills.
 - Excellent time management & dedicated

AWARDS & RECOGNITION

- International | Regional
- Finalist (Team of 4), Walt Disney Imagineering ImagiNations Design Competition 2008
 - Finalist, Asia Animation Pitch Competition (Personal Entry), 2004
 - Second place, Asia Animation Pitch Competition (SG Web Pte Ltd), 2003
 - Internationally sought artist to be featured in Inmagine FX Magazine's DVD Artists' Feature, Issue No.3, 2004. (Magazine published in UK.)

- Savannah College of Art & Design:
- Best Aesthetics/ Style (Team of 4), Savanijam (24-hr animation competition), SCAD Contemporary Animation Society, 2008
 - First & second prize, Poster Design Competition, International Food Festival 2007 - **Taste Of The World**, SCAD's International Student Service Office, 2008
 - First prize, Poster Design Competition, International Broughton Street Festival, SCAD's International Student Service Office, 2007
 - SCAD Artistic Honors Fellowship, 2006

- Singapore
- Media Education Scholarship (MES) for overseas studies, Media Development Authority of Singapore (MDA), Singapore, 2005



WORK EXPERIENCES

Jul 2008 - Jul 2009

Creative / Art Intern, Walt Disney Imagineering / Parks & Resorts Online

- Conceptualization and visual development (2D & 3D) for websites, games and blue sky projects. Creative lead for identity & branding project.

2005 - 2008

Freelance Illustrator & Designer

- Create 3D assets and 2D designs for Blitzkrieg-Mod.com. Switzerland
- Create spot illustration for Pizza Hut Press Ad, JWT (J. Walter Thompson), Singapore
- Create visual development and game character design for a Online Game by Brick Age Pte Ltd, Singapore
- Create Song CD Cover design for Vineyard Church of Savannah
- Story illustrations for 212 Media, LLC, Speakaboos.com (New York)
- Storyboarding for TVC, 10AM Advertising agency
- Character designs for web animation, BBH (Bartle Bogle Hegarty), Singapore
- Concept illustration for product branding, Sorella Lingerie, Brandz Advertising
- Digital painting for collectible game cards, Imaginary Friends
- Graphic / web design for Singapore Animation, Singapore Film Society

2006 - 2008

Student Work Study, Savannah College of Art & Design (*Spring & Summer 07*)

- Tutor & Language facilitator for English as a second language in the ESL department
- Student Assistant for SCAD Summer Seminar (Animation Workshop)
- Store Assistant at Hamilton Hall for the Film & Television Faculty
- Teaching Internship for Character design, animation layout and Storyboarding class

May 2003 - Apr 2006

Illustrator & Graphic Designer, The Rock Pte Ltd, Singapore

- Direct mails, internal collaterals, branding exercise; magazine's art direction & design
- Create music CDs, message DVDs, books design and layout
- Developed logos for owned business entities like; a coastal recreational centre, bowling centre, childcare centres and media production studio. Developed collaterals include large prints, banners, truck and bus designs, yearly calendars, postcards, greeting cards & namecards

Nov 2001 - Apr 2003

Art Director, Character Designer & Animator, SGWeb Pte. Ltd., Singapore

- Developed creative directions, previsualization, character designs and production for a web animation
- Created web designs and animated banners, & interface designs for Flash applications.
- Clients: Yahoo Asia, Yahoo Singapore, Overseas Chinese Banking Corporation, United Overseas Banking, Starhub Mobile and etc.

1998 - 2001

Freelance Illustrator - children's book illustration & design for several publishing houses

1996 - 1998

Customer Quality Engineer, SCI Manufacturing, Singapore

1995 - 1996

Process Engineer, Charter Semi-Conductor Manufacturing, Singapore

TEACHING EXPERIENCES

Lasalle-SIA College of the Arts & Nanyang Polytechnic Digital Media Centre (2002 - 2005)

Part-time Lecturer & Tutor: Taught design fundamentals, animation storyboarding, directing for video production, character designs, Flash MX, web designs and sequential art

Workshop speaker, Kaki Bukit Centre Prison School (May 2006)

Developed and trained inmates who have outstanding IT capability and showed potentials and interest in animation skills with Flash

Workshop speaker, Singapore Film Society (Oct 2005)

Conducted a one-day workshop on character designs for animation and sequential art